

NAYONG PILIPINO FOUNDATION, INC. (NPF)
Recalibrated 2020 Performance Scorecard

Component					Baseline Data			Target	
Objective/Measure		Formula	Rating Scale ^{a/}	Weight	2017	2018	2019	2020	
SOCIAL IMPACT	SO 1	A Filipino Society Aware of its Diverse Culture and Utilizing its Creative Potential as a Catalyst for National Development							
	SM 1	<i>Develop Instruments and Tools Measuring Cultural Statistics</i>	<i>Actual Accomplishment</i>	<i>All or Nothing</i>	<i>4%</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>Develop Framework - 25% Completion</i>
		Subtotal			4%				
STAKEHOLDERS	SO 2	Open Opportunities for a More Dynamic Heritage Sector and Creative Industry							
	SM 2	<i>Establish Partnerships Across the Heritage Sector and Creative Industry</i>	<i>Actual Accomplishment</i>	<i>Actual / Target</i>	<i>4%</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>Three (3) Partnerships</i>
	SO 3	Increase Access to Knowledge on Cultural Heritage and Filipino Diversity							
	SM 3	<i>Number of Knowledge Products Produced</i>	<i>Actual Accomplishment</i>	<i>Actual / Target</i>	<i>4%</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>Three (3) Case Studies / Manuscripts</i>
	SM 4	<i>Launching of the Virtual Museum</i>	<i>Actual Accomplishment</i>	<i>Actual / Target</i>	<i>4%</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>Preparations for the Virtual Museum</i>
	SM 5	<i>Number of Events and Activities</i>	<i>Actual Accomplishment</i>	<i>Actual / Target</i>	<i>4%</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>Ten (10) Events</i>
SM 6	<i>Number of Audience Reached through NPF Social Media Accounts</i>	<i>Actual Accomplishment</i>	<i>Actual / Target</i>	<i>4%</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>180,000 Total Audience Reached</i>	

INTERNAL PROCESS	SO 4	Institutionalize Participatory Governance in the Heritage Sector and Creative Industry								
	SM 7	Percentage of Satisfied Customers	Number of Respondents which gave at least a Satisfactory Rating/ Total Number of Respondents	Actual / Target <i>0% = if less than 80%</i>					Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG	
		a. Park Visitors			10%	N/A	N/A	N/A		90%
		b. Concessionaires			10%	N/A	N/A	N/A		90%
	SM 8	Number of Consultative Meetings with Stakeholders	Actual Accomplishment	All or Nothing	4%	N/A	N/A	N/A	Three (3) Consultative Meetings	
		Subtotal			44%					
	SO 5	Develop Heritage Spaces, Creative Hubs, and Research Initiatives								
	SM 9	Number of Knowledge Products Produced	Actual Accomplishment	All or Nothing	4%	N/A	N/A	N/A	Ten (10) Knowledge Products	
	SM 10	Number of NPF Events and Activities	Actual Accomplishment	All or Nothing	4%	N/A	N/A	N/A	Two (2) Events	
	SM 11	Number of Participants Engaged	Actual Accomplishment	Actual / Target	4%	N/A	N/A	N/A	110 Participants	
	SO 6	Review and Institutionalize Operating and Performance Standards								
	SM 12	Creation of a Manual of Operations	Actual Accomplishment	Actual / Target	4%	N/A	N/A	N/A	First Draft of Manual of Operations	
	SM 13	ISO Certification	Actual Accomplishment	All or Nothing	5%	N/A	N/A	N/A	ISO 9001:2015 Certification	

LEARNING & GROWTH	SO 7	Update and Streamline Administrative and Financial Systems							
	SM 14	<i>Creation of Policies on Administrative and Financial Systems</i>	<i>Actual Accomplishment</i>	<i>All or Nothing</i>	4%	N/A	N/A	N/A	<i>Three (3) Policies</i>
			Subtotal		25%				
	SO 8	Transform NPF Personnel into Cultural Heritage and Creative Industry Specialists.							
	SM 15	<i>Percentage of NPF Personnel with Cultural Training</i>	<i>Total No. of trained NPF Personnel / Total number of NPF Personnel x 100</i>	<i>Actual / Target</i>	4%	N/A	N/A	N/A	<i>50% of Personnel with Cultural Training</i>
	SM 16	<i>Reports on Activities Under the Three Programs of NPF</i>	<i>Actual Accomplishment</i>	<i>All or Nothing</i>	4%	N/A	N/A	N/A	<i>Two (2) Reports per Year</i>
	SO 9	Continuous Learning and Benchmarking with Job-Specific Functions							
	SM 17	<i>Percentage of NPF Personnel with Administrative Trainings</i>	<i>Total No. of trained NPF Personnel / Total number of NPF Personnel x 100</i>	<i>Actual / Target</i>	4%	N/A	N/A	N/A	<i>50% of Personnel with Administrative Training</i>
	SM 18	<i>Percentage of Employees with Required Competencies Met</i>	<i>Actual Accomplishment</i>	<i>All or Nothing</i>	5%	N/A	N/A	N/A	<i>Board-approved Competency Framework</i>
			Subtotal		17%				

FINANCIAL	SO 11	Ensure Financial Health and Viability							
	SM 19	Budget Utilization Rate	Total Utilized Amount / Total Capital Expenditures and Repairs & Maintenance Expense as per COB	Actual / Target	5%	N/A	N/A	N/A	80%
	SO 12	Implement Efficient Management of Financial Resources							
	SM 20	Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)	Net Income (Loss) + Taxes + Depreciation + Amortization	All or Nothing	5%	N/A	N/A	N/A	Breakeven
			Subtotal		10%				
			TOTAL		100%				