

NAYONG PILIPINO FOUNDATION, INC. (NPF)

ANNEX B

Component					Baseline Data		Recalibrated	Target	
Objective/Measure	Formula	Rating System ^{a/}	Weight	2018	2019	2020	2021		
SOCIAL IMPACT	SO 1	A Filipino Society Aware of its Diverse Culture and Utilizing its Creative Potential as a Catalyst for National Development							
	SM 1	Increase Awareness on Philippine Culture and Heritage	Actual Accomplishment	Actual / Target	5%	N/A	N/A	N/A	Two (2) Summits on Culture and Heritage
		Sub-total			5%				
	SO 2	Open Opportunities for a More Dynamic Heritage Sector and Creative Industry							
STAKEHOLDERS	SM 2	Establish Partnerships Across the Heritage Sector and Creative Industry	Cumulative Total number of partner organizations or groups with MOU/MOA	Actual / Target	5%	N/A	N/A	Three (3) Partnerships	Seven (7) Partnerships
	SO 3	Increase Access to Knowledge on Cultural Heritage and Filipino Diversity							
	SM 3	Number of Virtual Exhibits Conducted	Actual Accomplishment	Actual / Target	5%	N/A	N/A	Preparations for the Virtual Museum	Four (4) Quarterly Virtual Exhibits
	SM 4	Number of [Virtual] Events and Activities	Actual Accomplishment	Actual / Target	20%	N/A	N/A	Ten (10) Events	Sixteen (16) Events

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INTERNAL PROCESS	SM 5	Percentage of Satisfied Customers	Number of Respondents which gave <i>at least</i> a Satisfactory Rating / Total Number of Respondents	Actual / Target <i>0% = If less than 80%</i>	5%	N/A	N/A	<i>Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG</i>	
							90% Satisfied Customers: a. Park Visitors b. Concessionaires	90% Satisfied Customers: Audience	
	SM 6	Number of Audience Reached Through NPF Social Media Accounts	Actual Accomplishment	Actual / Target	10%	N/A	N/A	180,000 total audience reached	300,000 total audience reached
	SO 4	Institutionalize Participatory Governance in the Heritage Sector and Creative Industry							
	SM 7	Number of Consultative Meetings with Stakeholders	Actual Accomplishment	Actual / Target	5%	N/A	N/A	Three (3) Consultative Meetings	Three (3) Consultative Meetings
			Sub-total	50%					
INTERNAL PROCESS	SO 5	Develop Heritage Spaces, Creative Hubs, and Research Initiatives							
	SM 8	Number of Knowledge Products Produced	Actual Accomplishment	Actual / Target	12.5%	N/A	N/A	Ten (10) knowledge products	25 knowledge products

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SO 6	Review and Institutionalize Operating and Performance Standards							
SM 9	ISO Certification	Actual Accomplishment	All or Nothing	2.5%	N/A	N/A	ISO 9001:2015 Certification	ISO 9001:2015 Certification
	Sub-total			15%				
SO 7	Transform NPF Staff Into Cultural Heritage and Creative Industry Specialists							
SM 10	Percentage of NPF Personnel with Cultural Training	Total No. of trained NPF Personnel / Total number of NPF Personnel x 100	Actual / Target	5%	N/A	N/A	N/A	60% of personnel with cultural training
SO 8	Continuous Learning and Benchmarking with Job-Specific Functions							
SM 11	Percentage of Employees with Required Competencies Met	Actual Accomplishment	All or Nothing	2.5%	N/A	N/A	Board-Approved Competency Framework	a. Board-Approved Competency Framework
		Number of employees meeting required competencies over Total number of employees	Actual / Target	2.5%				b. Establish Baseline
	Sub-total			10%				

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FINANCIAL	SO 9	Implement Efficient Management of Financial Resources							
	SM 12	Budget Utilization Rate	Total Utilized Amount / Total Capital Expenditures and Repairs & Maintenance Expense as per COB	Actual / Target	5%	N/A	N/A	80%	80%
	SO 10	Ensure Financial Health and Viability							
	SM 13	Submission of Financial Statements (FS)	Actual Accomplishment	All or Nothing	7.5%	N/A	N/A	N/A	a. Submission of 2019 FS to COA
					7.5%	N/A	N/A	N/A	b. Submission of 2020 FS to COA
				Sub-total	20%				
			TOTAL	100%					

a/ But not to exceed the weight assigned per indicator