## NAYONG PILIPINO FOUNDATION, INC. (NPF)

	Component						line Data	Targets			
	Obje	ctive/Measure	Formula	Rating System <sup>a/</sup>	Weight	2020	2021	2022	2023		
	SO 1	A Filipino Society Aware of its Diverse Culture and Utilizing its Creative Potential as a Catalyst for National Development									
SOCIAL IMPACT	SM 1	Increase Awareness on Philippine Culture and Heritage	Actual Accomplishment	Actual / Target	6%	N/A	One (1) Summit on Culture and Heritage	Six (6) Creative Multimedia Outputs	Six (6) Creative Multimedia Outputs		
OCIAL					4%			One (1) Research Institute Summit	One (1) Research Institute Summit		
S				Sub-total	10%						
Verne	SO 2	Open opportunities for a more dynamic heritage sector and creative industry									
	SO 3	Increase Access to Knowledge on Cultural Heritage and Filipino Diversity									
OLDERS	SM 2	Number of Exhibits Conducted	Actual accomplishment	Actual / Target	9%	1 (First Virtual Exhibit of the Museo ng Nayong Pilipino)	Four (4) Quarterly Virtual Exhibits	Six (6)	Six (6)		
STAKEHOLDERS	SM 3	Number of Events and Activities	Actual accomplishment	Actual / Target	16%	Ten (10) Events	Nine (9) Events	Sixteen (16)	Sixteen (16)		
	SM 4	Percentage of Satisfied Customers	Number of Respondents which gave at least a Satisfactory Rating / Total Number of Respondents	Actual / Target 0% = If less than 80%	10%	Measure Excluded	-	90%	90%		



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	Component						line Data	Targets			
	Objective/Measure Formula				Weight	2020	2021	2022	2023		
	SO 4	Institutionalize participatory governance in the heritage sector and creative industry									
		Sub-total 35%									
	SO 5	Develop Heritage Space	es, Creative Hubs, and Re	esearch Initia							
SS	SM 5	No who we of Knowledge		25 14 25 30	5%		Three (3) Knowledge Products	Six (6) digital magazines	a. Publish one (1) Research Journal		
INTERNAL PROCESS			Actual Accomplishment	Actual / Target	5%	- )		Six (6) digital engagement products	b. Publish the MakaNayon Module		
RNA	SO 6	6 Develop and Implement a Quality Management System									
INTE	SM 6	ISO Certification	Actual Accomplishment	All or Nothing	5%	-		ISO 9001:2015 Certification	ISO 9001:2015 Certification		
				Sub-total							
	SO 7	Transform NPF Personnel into Cultural Heritage and Creative Industry Specialists									
TION	SM 7	Number of NPF Personnel with Cultural Training	Absolute Number	Actual / Target	5%	N/A	N/A	N/A	100% of NPF Plantill Personnel under Marketing and Operations Office		
NIZA	SO 8	8 Continuous Learning and Benchmarking with Job-Specific Functions									
ORGANIZATION	SM 8	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	All or Nothing	5%	-	-	Board-Approved Competency Model	Establish Baseline		
		Sub-total 10%									



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Component					Baseline Data			Targets			
	Obje	ctive/Measure	Formula	Rating System <sup>a/</sup>	Weight	2020	2021	2022	2023		
	SO 9	O 9 Implement Efficient Management of Financial Resources									
	SM 9	Budget Utilization Rate (BUR)	Total Disbursement / Total Budget as per DBM-approved COB (Both Net of PS Cost)	Actual / Target	10%	11.64% (CAPEX and R&M)	63.36%	90%	90%		
FINANCE	SM 10	Revenues	Service and Business Income + Other Non- operating Income	Actual / Target	5%	N/A	N/A	P112.36 Million	₽123.67 Million		
	SO 10	0 Ensure Financial Health and Viability									
	SM 11	Earnings before Interest, Taxes, Depreciation, and Amortization (EBITDA)	Net Income (Loss) + Interest + Taxes + Depreciation + Amortization	Actual / Target	15%	₽60.90 Million	Breakeven	₽62.01 Million	₽65.47 Million		
				Sub-total	30%						
				TOTAL	100%		Y				

For GCG:

Justice ALEX L. QUIRØZ (Ret.)
Chairperson

For NPF:

MS. GERTRUDES DURAN-BATOCABE

Executive Director