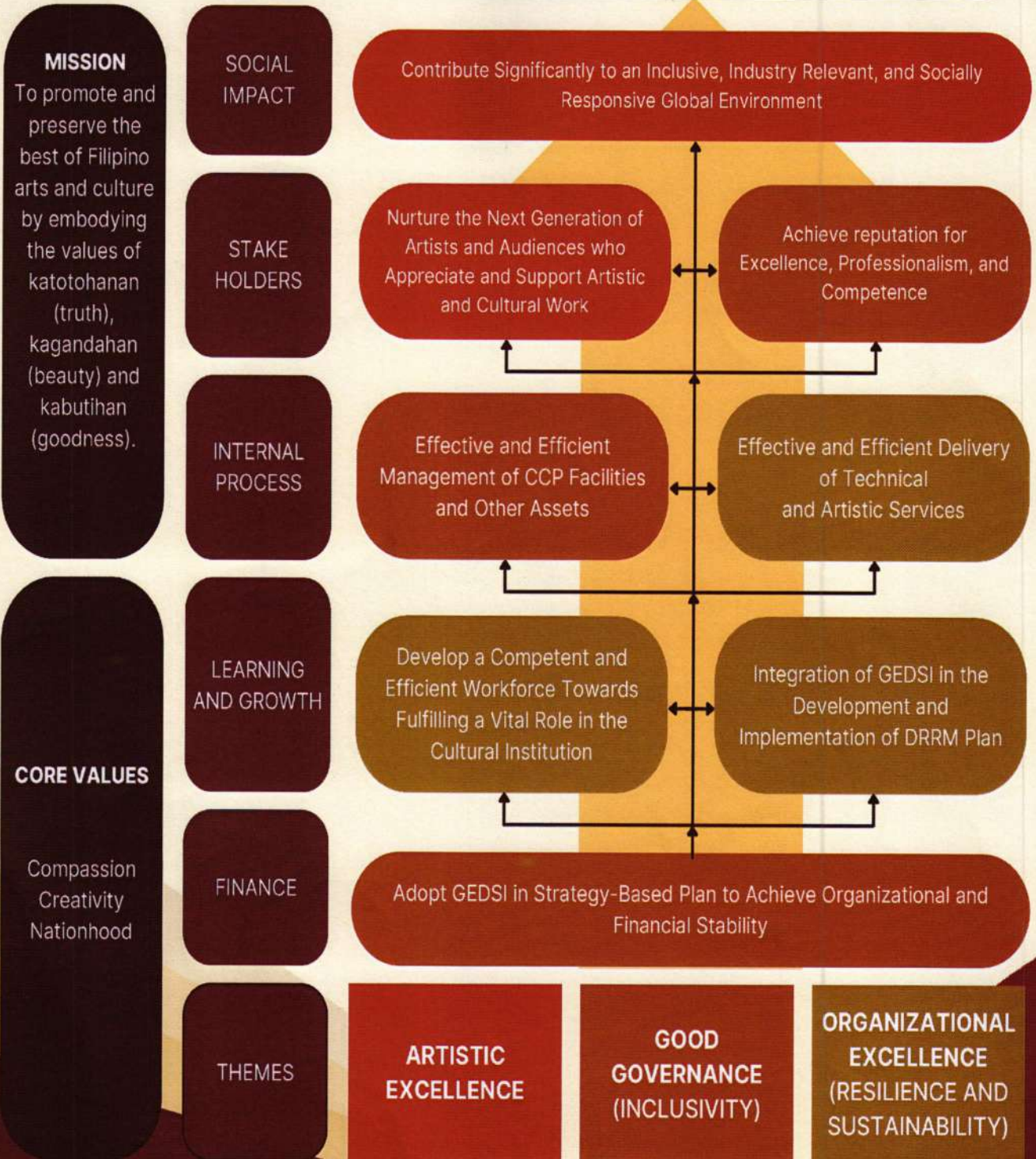


# STRATEGY MAP

**VISION** The leading institution for arts and culture in the Philippines recognized globally in promoting artistic excellence and prioritizing diversity, equity, and inclusivity in cultural development and art making and appreciation, by 2030.



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CULTURAL CENTER OF THE PHILIPPINES (CCP)  
2025 PERFORMANCE SCORECARD

Component					Baseline	Target		
Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025	
<b>SO 1</b>	<b>Contribute Significantly to an Inclusive, Industry Relevant and Socially Responsive Global Environment</b>							
SM 1	Number of Events Held in a Year	Number of Events Executed over Number of Planned Events	10%	Actual over Target	663	639	766	100% of planned events executed
SM 2	Number of Audiences who Patronized CCP Shows, Productions, Trainings, and Workshops	Total number of audiences for onsite programs and total number of unique views for online programs	10%	Actual over Target	392,939	152,749	203,565	Onsite – 82,884 audiences
								Online – 40,600 audiences

SOCIAL IMPACT

		Component				Baseline		Target	
		Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025
SOCIAL IMPACT	SM 3	Number of Artists and Performers Engaged for CCP Productions and Co-Productions/Shows	Absolute Number	20%	Actual over Target	7,907	4,403	6,605	Onsite – 7,188 artists/performers
									Online – 435 artists/performers
									Hybrid – 1 artist/performer
	<b>Sub-total</b>				<b>40%</b>				
STAKEHOLDER	SO 2	<b>Nurture the Next Generation of Artists and Audiences who Appreciate and Support Artistic and Cultural Work</b>							
	SM 4	Number of beneficiaries of Workshops, Trainings and Education Activities for Artists, Teachers, Students, Trainers, LGUs, Cultural Agencies and Marginalized Youth, Underprivileged Communities and other Sectors of Society							
		a. Beneficiaries of Workshops, Trainings, and Education Activities	Absolute Number	10%	Actual over Target	16,113	4,754	16,500	Onsite – 4,296 beneficiaries
									Online – 450 beneficiaries
	b. Employ CCP Artists in the Events	Actual Accomplishment	1%	All or Nothing	N/A	N/A	N/A	Hybrid – 8 beneficiaries	
								At least one (1) CCP artist employed in the conduct of every event	

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		Component			Baseline		Target		
		Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025
STAKEHOLDER	SO 3	Achieve Reputation for Excellence, Professionalism and Competence							
	SM 5	Customer Satisfaction Survey (CSS)	Total number of satisfied respondents over Total number of respondents	5%	Actual over Target  Below 80% = 0%	98.08%	90%	90%	90%
		<b>Sub-total</b>			<b>16%</b>				
INTERNAL PROCESS	SO 4	Effective and Efficient Delivery of Technical and Artistic Service							
	SM 6	Number of New and Renewed Satellite Partnerships Forged Nationwide	Total number of satellite partnerships	5%	Actual over Target	7	19	30	Total Number of Partnerships by the end of 2025 should not be lower than 73 (existing) + 3 new partners with priority given to areas where there are no existing KSS partners.

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		Component			Baseline		Target		
Objective/Measure		Formula	Weight	Rating System	2022	2023	2024	2025	
INTERNAL PROCESS	SM 7	Compliance to Quality Standards	Actual Accomplishment	5%	All or Nothing	N/A	Pass 1 <sup>st</sup> Surveillance Audit	Pass 2 <sup>nd</sup> Surveillance Audit	Pass the ISO9001:2015 Recertification Audit
	SO 5	Effective and Efficient Management of CCP Facilities and Other Assets							
	SM 8	Percentage of Activities Completed in the Implementation of Maintenance Program of CCP Complex based on the Timeline	No. of planned activities implemented over No. of planned maintenance activities	1.5%	Actual over Target	91.40%	93%	93%	94% of CCP Maintenance Program Implemented
	SM 9	CCP Main Building Rehabilitation	Actual Accomplishment	5%	All or Nothing	N/A	64.92%	88.89%	Accomplishment of Five (5) Rehabilitation Project Milestones
			<b>Sub-total</b>	<b>16.5%</b>					
LEARNING & GROWTH	SO 6	Develop a Competent and Efficient Workforce Towards Fulfilling a Vital Role in the Cultural Institution							
	SM 10	Percentage of employees with Required Competencies Met	No. of employees with required competencies met over Total employees <i>(Plantilla Personnel as of 30 September 2025)</i>	5%	All or Nothing	0.81% increase from 2021 Competency Level	0.78% Increase from 2022 Competency Level	Establish baseline based on revised Competency Model	Improvement from the 2024 Baseline Based on Revised Competency Level

*Memorandum*

		Component			Baseline	Target			
	Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025	
LEARNING & GROWTH	SO 7	Integration of GEDSI in the Development and Implementation of DRRM Plan							
	SM 11	Development and Implementation of Disaster Risk and Reduction and Management (DRRM) Plan	Actual Accomplishment	2.5%	All or Nothing	N/A	N/A	N/A	Board-Approved Public Service Continuity Plan (PCSP)
	<b>Sub-total</b>			<b>7.5%</b>					
FINANCIAL	SO 8	Adopt GEDSI in Strategy-Based Plan to Achieve Organizational and Financial Stability							
	SM 12	Total Income Generated (Excluding Subsidy)	Actual Total Revenue less NG Subsidy <i>(Below 80% is 0%. For the amount ≥ 80%, 15% weight is proportionally distributed)</i>	15%	Actual over Target	₱215.851M	₱243.288 M	₱218.007M	₱ 160.82 M
	SM 13	Budget Utilization Rate (BUR)							
		a. Subsidy Utilization Rate - Obligation	Total Obligated Subsidy/Total COB from Subsidy <i>(net of PS Cost and Congressional Initiatives, excluding CIs for PPO)</i>	2%	Actual over Target	77.30%	90%	90%	90%
b. Subsidy Utilization Rate - Disbursement	Total Disbursement/Total Obligation (net of PS Cost and CIs, excluding CIs for PPO)	2%	Actual over Target	63.47%	90%	90%	90%		

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Component					Baseline	Target		
	Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025
FINANCIAL	c. Corporate Fund Utilization Rate - Disbursement	Total Disbursement from IGF/Total COB from IGF <i>(net of PS Cost and Congressional Initiatives, excluding CIs for PPO)</i>	1%	Actual over Target	29.46%	90%	90%	90%
	<b>Sub-total</b>		<b>20%</b>					
	<b>TOTAL</b>		<b>100%</b>					
<b>Strategic Bonus Measures</b>								
	GAD Budget Utilization	Actual Disbursement for GAD-related Activities/Total COB	1%	All or Nothing	N/A			5% of Total Budget

For GCG:

  
**ATTY. GERALDINE MARIE  
 BERBERABE-MARTINEZ**  
*Commissioner*

For CCP:

  
**HON. MA. CARISSA O. COSCOLLUELA**  
*Vice Chairperson*