

**PEOPLE'S TELEVISION NETWORK INC. (PTNI)  
Revalidated 2022 Performance Scorecard**

Component					PTNI Submission		GCG Evaluation		Supporting Documents	Remarks									
Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating											
SOCIAL IMPACT	SO 1	Informed, Inspired, and Empowered Filipino People																	
	SM 1	Digital and New Media Presence																	
		a. Page Visits																	
		i. % increase in website pageviews	(Current year – prior year) / prior year	5%	Actual / Target	20%	28.94%	5%	22.55%	5.00%	- DMIS Certification and Analytics for the Entire 2022  - Screenshots and face-to-face walkthrough of Google Analytics								
		<table><tr><th colspan="2">2022 Page Visits</th></tr><tr><td>2022</td><td>6,518,776</td></tr><tr><td>2021</td><td>5,319,190</td></tr><tr><td>Inc.</td><td>1,539,630</td></tr><tr><td>% Inc.</td><td>22.55%</td></tr></table>									2022 Page Visits		2022	6,518,776	2021	5,319,190	Inc.	1,539,630	% Inc.
2022 Page Visits																			
2022	6,518,776																		
2021	5,319,190																		
Inc.	1,539,630																		
% Inc.	22.55%																		
	b. Facebook Engagement																		
	i. % increase in Facebook followers	(Current year – prior year) / prior year	2.5%	Actual / Target	10%	15.23%	2.5%	12.42%	2.50%	- DMIS Certification and Analytics for the Entire 2022  - Screenshot from PTNI's New Media data analytics  - Face-to-face walkthrough of Facebook Creator Studio									
	<table><tr><th colspan="2">Facebook Followers</th></tr><tr><td>2022</td><td>4,964,004</td></tr><tr><td>2021</td><td>4,415,745</td></tr><tr><td>Inc.</td><td>548,259</td></tr><tr><td>% Inc.</td><td>12.42%</td></tr></table>									Facebook Followers		2022	4,964,004	2021	4,415,745	Inc.	548,259	% Inc.	12.42%
Facebook Followers																			
2022	4,964,004																		
2021	4,415,745																		
Inc.	548,259																		
% Inc.	12.42%																		

Component					PTNI Submission		GCG Evaluation		Supporting Documents	Remarks										
Objective/ Measure		Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating											
	ii. % increase in Facebook engagement	(Current year – prior year) / prior year	2.5%	Actual / Target	10%	43.15%	2.5%	43.15%	2.50%	- Screenshot from PTNI's New Media data analytics  - Face-to-face walkthrough of Facebook Creator Studio										
<table><tr><th colspan="2">Facebook Engagements</th></tr><tr><td>2022</td><td>421,725,802</td></tr><tr><td>2021</td><td>294,610,036</td></tr><tr><td>Inc.</td><td>127,115,766</td></tr><tr><td>% Inc.</td><td>43.15%</td></tr></table>											Facebook Engagements		2022	421,725,802	2021	294,610,036	Inc.	127,115,766	% Inc.	43.15%
Facebook Engagements																				
2022	421,725,802																			
2021	294,610,036																			
Inc.	127,115,766																			
% Inc.	43.15%																			
SM 1	c. Twitter Engagement																			
	i. % increase in Twitter followers	(Current year – prior year) / prior year	2.5%	Actual / Target	20%	32.47%	2.5%	20.60%	2.50%											
	ii. % increase in Twitter impressions	(Current year – prior year) / prior year	2.5%	Actual / Target	20%	-44.24%	0%	Measure excluded		- Screenshot from PTNI's New Media data analytics  - Face-to-face walkthrough of analytics.twitter.com										
<table><tr><th colspan="2">Twitter Followers</th></tr><tr><td>2022</td><td>231,748</td></tr><tr><td>2021</td><td>192,158</td></tr><tr><td>Inc.</td><td>29,885</td></tr><tr><td>% Inc.</td><td>20.60%</td></tr></table> <p>The only available monthly impressions are from September 2022 to December 2022. No data could be generated by PTNI for the months Jan 2022 - Aug 2022.</p> <p>The inadequacy or incompleteness of the validating document was not intentional and was beyond PTNI's control since the Analytic Tool that generates the data could no longer provide the information needed for the objective validation of this measure.</p> <p><b>Measure excluded.</b></p>											Twitter Followers		2022	231,748	2021	192,158	Inc.	29,885	% Inc.	20.60%
Twitter Followers																				
2022	231,748																			
2021	192,158																			
Inc.	29,885																			
% Inc.	20.60%																			



Objective/ Measure		Component			PTNI Submission		GCG Evaluation		Supporting Documents	Remarks
		Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating	
d. YouTube Views										
i. % increase in YouTube subscribers			3%		25%	18.30%	2.20%	18.30%	2.20%	Screenshot and face-to-face walkthrough of studio.youtube.com
ii. % increase in YouTube impressions	(Current year – prior year) / prior year	1%	Actual / Target	25%	30.32%	1%	-42.92%	0.00%		
iii. % increase in YouTube watch time		1%		25%	-6.76%	0%	-37.51%	0.00%		
Sub-total		20%					15.70%		14.70%	

YouTube Subscribers	
2022	1,638,221
2021	1,384,788
Inc.	253,433
% Inc.	18.30%

YouTube Impressions	
2022	862,097,349
2021	1,484,291,792
Inc.	-622,194,443
% Inc.	-41.92%

YouTube Watch Time	
2022	5,322,503.1
2021	8,516,925.8
Inc.	-3,194,422.7
% Inc.	-37.51%

AUDIENCE / STAKEHOLDERS	Component					PTNI Submission		GCG Evaluation		Supporting Documents	Remarks																	
	Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating																			
	SO 2	Be a Source of Quality News and Information that Educates, Inspires, and Empowers																										
	SM 2	Percentage of Satisfied Customers																										
	SM 2	a. Public Viewers	Number of respondents who gave at least a Satisfactory rating / Total number of respondents	2.5%	Actual / Target  0% = If less than 80%	90%	95.10%	2.5%	95.11%	2.50%	- 2022 CSS Report for PTV (by People Dynamics, Inc)  - Data Tables for Viewers and Partner Organizations  - Raw Data (Open and Close Ended)	<table><tr><th colspan="2">2022 Viewers</th></tr><tr><th>Rating</th><th>% of Satisfied Customers</th></tr><tr><td>VS</td><td>53.76%</td></tr><tr><td>S</td><td>41.35%</td></tr><tr><td>N</td><td>4.1%</td></tr><tr><td>D</td><td>0.79%</td></tr><tr><td>VD</td><td>0.0%</td></tr><tr><td>Total</td><td>100.00%</td></tr></table>	2022 Viewers		Rating	% of Satisfied Customers	VS	53.76%	S	41.35%	N	4.1%	D	0.79%	VD	0.0%	Total	100.00%
		2022 Viewers																										
	Rating	% of Satisfied Customers																										
	VS	53.76%																										
	S	41.35%																										
	N	4.1%																										
D	0.79%																											
VD	0.0%																											
Total	100.00%																											
b. Partner Organizations	Number of respondents who gave at least a Satisfactory rating / Total number of respondents	2.5%	Actual / Target  0% = If less than 80%	90%	88.20%	2.45%	88.23%	2.45%	- Survey Instrument for Viewers and Partner Orgs.  - Backchecking Status Report  - Clarification on 2022 CSS Report	<table><tr><th colspan="2">2022 Partner Organizations</th></tr><tr><th>Rating</th><th>% of Satisfied Customers</th></tr><tr><td>VS</td><td>52.94%</td></tr><tr><td>S</td><td>35.29%</td></tr><tr><td>N</td><td>11.76%</td></tr><tr><td>D</td><td>0.00%</td></tr><tr><td>VD</td><td>0.00%</td></tr><tr><td>Total</td><td>100.00%</td></tr></table>	2022 Partner Organizations		Rating	% of Satisfied Customers	VS	52.94%	S	35.29%	N	11.76%	D	0.00%	VD	0.00%	Total	100.00%		
2022 Partner Organizations																												
Rating	% of Satisfied Customers																											
VS	52.94%																											
S	35.29%																											
N	11.76%																											
D	0.00%																											
VD	0.00%																											
Total	100.00%																											
	Sub-total	5%				4.95%		4.95%																				

INTERNAL PROCESS	Objective/ Measure		Component		Rating Scale <sup>a/</sup>	Target	PTNI Submission		GCG Evaluation		Supporting Documents	Remarks
			Formula	Weight			Actual	Rating	Score	Rating		
	SO 3	Be a Relevant and Progressive Media Partner										
		Transmission Coverage Service Area										
	SM 3	a. Number of Operational Transmittal Stations – Analog	Actual Number	10%	Actual / Target	19	15 out of 19	7.89%	15 out of 18	8.33%	- Certification issued by the Provincial Network Division for 2022	PTNI Operational Analog Stations in 2022:  1. PTV-8 Cordillera 2. PTV-4 Palawan 3. PTV-4 Naga 4. PTV-4 Manila 5. PTV-2 Guimaras 6. PTV-11 Cebu 7. PTV-10 Dumaguete 8. PTV-12 Calbayog 9. PTV-8 Tacloban 10. PTV-11 Sibugay 11. PTV-48 Davao del Norte 12. PTV-11 Davao 13. PTV-8 Agusan del Sur 14. PTV-7 Zamboanga 15. PTV-8 Cotabato  Notably, the stations listed were the same fifteen (15) operational analog stations in 2021.  PTV Pagadian from the nineteen (19) stations targeted for 2022 considering that it operated 60 days after the end of the performance year and since PTNI is noted to have exerted all its efforts to expedite the operations of the station during 2022 but could not just do so due to the issues in spare parts and transmitter compatibility.  PTNI is rated for fifteen (15) out of eighteen (18) targeted analog stations for 2022.



Component						PTNI Submission		GCG Evaluation		Supporting Documents	Remarks																						
Objective/ Measure		Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating																								
INTERNAL PROCESS		b. Number of Operational Transmittal Stations – Digital		9%	9	6	6%	6	6.00%	- Certification issued by the Provincial Network Division for 2022	PTNI operational Digital Stations in 2022:  1. PTV-42 Manila 2. PTV-46 Naga 3. PTV-42 Cebu 4. PTV-45 Davao 5. PTV-42 Cordillera 6. PTV-23 Guimaras  The six (6) stations were also the only digital stations in 2021.																						
	SM 4	Operational Regional Centers	Cumulative Number	3%	Actual / Target	3	3	3%	3	3.00%	- Certification issued by the Provincial Network Division for 2022	The three (3) Regional News Centers of PTNI were maintained in 2022:  1. PTV Manila 2. PTV Cordillera 3. PTV Davao																					
	SM 5	Competitive, Quality Programs with High Production Value at Par with Industry Standards	Actual Number	4%	Actual / Target	A. 63 Entries Submitted to Award-Giving Bodies	67 Entries Submitted to Award-Giving Bodies	4%	67 Entries Submitted to Award-Giving Bodies	4.00%	- Certification on the List of Entries Submitted to and Nominations Received from various Award-giving Bodies for the year 2022  - Sample receiving copies and emails of submitted Entry Forms  - Communications and emails on Nominations Received	<table><tr><th colspan="2">2022</th></tr><tr><th>Award-Giving Body</th><th>Program Sub-missions</th></tr><tr><td>6<sup>th</sup> NCCT DokyuBata</td><td>1</td></tr><tr><td>27<sup>th</sup> Asian Television Awards</td><td>6</td></tr><tr><td>10<sup>th</sup> PMAP Makatao Awards</td><td>7</td></tr><tr><td>7<sup>th</sup> GEMS: Hiyas ng Sining</td><td>7</td></tr><tr><td>Gawad Pilipino Icon Awards 2022</td><td>-</td></tr><tr><td>Inding-Indie Film Fest 2023</td><td>5</td></tr><tr><td>5<sup>th</sup> Gawad Lasallianeta</td><td>29</td></tr><tr><td>44<sup>th</sup> Catholic Mass Media Awards</td><td>12</td></tr><tr><td><b>Total</b></td><td><b>67</b></td></tr></table>	2022		Award-Giving Body	Program Sub-missions	6 <sup>th</sup> NCCT DokyuBata	1	27 <sup>th</sup> Asian Television Awards	6	10 <sup>th</sup> PMAP Makatao Awards	7	7 <sup>th</sup> GEMS: Hiyas ng Sining	7	Gawad Pilipino Icon Awards 2022	-	Inding-Indie Film Fest 2023	5	5 <sup>th</sup> Gawad Lasallianeta	29	44 <sup>th</sup> Catholic Mass Media Awards	12	<b>Total</b>
2022																																	
Award-Giving Body	Program Sub-missions																																
6 <sup>th</sup> NCCT DokyuBata	1																																
27 <sup>th</sup> Asian Television Awards	6																																
10 <sup>th</sup> PMAP Makatao Awards	7																																
7 <sup>th</sup> GEMS: Hiyas ng Sining	7																																
Gawad Pilipino Icon Awards 2022	-																																
Inding-Indie Film Fest 2023	5																																
5 <sup>th</sup> Gawad Lasallianeta	29																																
44 <sup>th</sup> Catholic Mass Media Awards	12																																
<b>Total</b>	<b>67</b>																																

Component					PTNI Submission		GCG Evaluation		Supporting Documents	Remarks													
Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating															
	Competitive, Quality Programs with High Production Value at Par with Industry Standards	Actual Number	4%	Actual / Target	B. 10 Nominations	35 Nominations	4%	35 Nominations	4.00%	- Certification on the List of Entries Submitted to and Nominations Received from various Award-giving Bodies for the year 2022	<table><tr><th colspan="2">2022</th></tr><tr><th>Award-Giving Body</th><th>Nominations Received</th></tr><tr><td>UPLB Gandingan Awards 2022</td><td>25</td></tr><tr><td>27<sup>th</sup> Asian Television Awards</td><td>3</td></tr><tr><td>44<sup>th</sup> Catholic Mass Media Awards</td><td>7</td></tr><tr><td><b>Total</b></td><td><b>35</b></td></tr></table>	2022		Award-Giving Body	Nominations Received	UPLB Gandingan Awards 2022	25	27 <sup>th</sup> Asian Television Awards	3	44 <sup>th</sup> Catholic Mass Media Awards	7	<b>Total</b>	<b>35</b>
2022																							
Award-Giving Body	Nominations Received																						
UPLB Gandingan Awards 2022	25																						
27 <sup>th</sup> Asian Television Awards	3																						
44 <sup>th</sup> Catholic Mass Media Awards	7																						
<b>Total</b>	<b>35</b>																						
SM 6	Length of Airtime Allotted for Government Activities	Actual Hours	8%	Actual / Target	1,795	4,255.67	8%	2,835.72	8.00%	- 2022 Computation of Programming Hours by the Programming Unit	<table><tr><th colspan="2">2022</th></tr><tr><th>Type of Program</th><th>No. of Hours</th></tr><tr><td>Public Affairs</td><td>2,146.73</td></tr><tr><td>Public Service</td><td>339.53</td></tr><tr><td>Presidential</td><td>349.46</td></tr><tr><td><b>TOTAL</b></td><td><b>2,835.72</b></td></tr></table> <p>PTNI exceeded the target by 58%. However, this performance is an 11.72% decrease from the previous year's total of 3,212 hours.</p>	2022		Type of Program	No. of Hours	Public Affairs	2,146.73	Public Service	339.53	Presidential	349.46	<b>TOTAL</b>	<b>2,835.72</b>
2022																							
Type of Program	No. of Hours																						
Public Affairs	2,146.73																						
Public Service	339.53																						
Presidential	349.46																						
<b>TOTAL</b>	<b>2,835.72</b>																						
SO 4	Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity																						
SM 7	ISO Certification	Actual Accomplishment	5%	All or Nothing	ISO 9001:2015 Certification	Not Accomplished	0%	Not Accomplished	0.00%	- No supporting document	PTNI's 4 <sup>th</sup> Quarter Monitoring Report mentions that as of the end of 2022, the ISO 9001:2015 Certification is "not accomplished yet."												
	Sub-total		43%				32.89%		33.33%														



FINANCE	Component					PTNI Submission		GCG Evaluation		Supporting Documents	Remarks														
	Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating																
	SO 5	Attain Revenue Growth and Financial Viability																							
	SM 8	Annual Revenue (in Million pesos)	Sales Revenue + Other Income	10%	Actual / Target	278.65	215,135,717.37	7.72%	215,135,718	7.72%	- COA-audited PTNI 2022 Financial Statements	<table><tr><th>Items</th><th>2022</th></tr><tr><td>Sales Revenue</td><td>200,986,601</td></tr><tr><td>Other Service Income</td><td>2,782,927</td></tr><tr><td>Other Non-operating income</td><td>9,260,825</td></tr><tr><td>Gains</td><td>2,105,365</td></tr><tr><td>Total</td><td>215,135,718</td></tr></table> <p>The 2022 Total Annual Revenues are 22.79% below target and represent a 0.77% decrease from 2021.</p>	Items	2022	Sales Revenue	200,986,601	Other Service Income	2,782,927	Other Non-operating income	9,260,825	Gains	2,105,365	Total	215,135,718	
	Items	2022																							
	Sales Revenue	200,986,601																							
	Other Service Income	2,782,927																							
	Other Non-operating income	9,260,825																							
	Gains	2,105,365																							
	Total	215,135,718																							
SM 9	EBITDA (in Million pesos)	Net Income before Subsidy/ Financial Assistance + Interest + Taxes + Depreciation + Amortization	10%	Actual / Target	(104.49)	162.14	4.48%	(182.27)	2.56%	- COA-audited PTNI 2022 Financial Statements	<table><tr><th>Items</th><th>2022</th></tr><tr><td>Net (Loss) before Subsidy</td><td>(326,627,675)</td></tr><tr><td>Income Taxes</td><td>-</td></tr><tr><td>Interest Expense</td><td>-</td></tr><tr><td>Depreciation</td><td>144,361,322</td></tr><tr><td>Amortization</td><td>-</td></tr><tr><td>EBITDA</td><td>(182,266,353)</td></tr></table> <p>PTNI failed to hit the target by recording a negative EBITDA of ₱182.27 million in 2022. This deficit amount is a 25.27% increased loss from the 2021 negative EBITDA figure of ₱145.49 million.</p>	Items	2022	Net (Loss) before Subsidy	(326,627,675)	Income Taxes	-	Interest Expense	-	Depreciation	144,361,322	Amortization	-	EBITDA	(182,266,353)
Items	2022																								
Net (Loss) before Subsidy	(326,627,675)																								
Income Taxes	-																								
Interest Expense	-																								
Depreciation	144,361,322																								
Amortization	-																								
EBITDA	(182,266,353)																								



Component					PTNI Submission		GCG Evaluation		Supporting Documents	Remarks									
Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating											
SM 10	Budget Utilization Rate																		
	a. GAA Subsidies – amount obligated	Amount Obligated / Total GAA Subsidy	1.5%	Actual / Target	90%	100%	1.5%	95.81%	1.50%	- Statement of Allotment, Obligations, Utilization, and Balances (SAOUB) as of 31 December 2022	<table><tr><td>Year</td><td>2022</td></tr><tr><td>Budget Allocated in '000</td><td>4,135,232</td></tr><tr><td>Total Amount Obligated</td><td>3,962,061</td></tr><tr><td>Obligation</td><td>95.81%</td></tr></table> <p>With a 100% obligation rate of subsidy for the current year and 95.70% obligated subsidy for prior years, PTNI exceeded the target for SM 10a with a combined obligation rate of 95.81%.</p>	Year	2022	Budget Allocated in '000	4,135,232	Total Amount Obligated	3,962,061	Obligation	95.81%
	Year	2022																	
	Budget Allocated in '000	4,135,232																	
Total Amount Obligated	3,962,061																		
Obligation	95.81%																		
b. GAA Subsidies – amounts disbursed	Amount Disbursed / Total Obligated	1.5%	Actual / Target	90%	100%	1.5%	96.89%	1.50%	<table><tr><td>Year</td><td>2022</td></tr><tr><td>Notice of Cash Allocation in '000</td><td>3,912,430</td></tr><tr><td>Total Amount Disbursed</td><td>3,790,615</td></tr><tr><td>BUR</td><td>96.89%</td></tr></table> <p>PTNI's disbursement rate for the current year subsidy was also recorded at 100%. The disbursement rate for prior years subsidy was 96.80%.</p>	Year	2022	Notice of Cash Allocation in '000	3,912,430	Total Amount Disbursed	3,790,615	BUR	96.89%		
Year	2022																		
Notice of Cash Allocation in '000	3,912,430																		
Total Amount Disbursed	3,790,615																		
BUR	96.89%																		
c. Corporate Funds – CO & MOOE	Amount Disbursed / Total COB	2%	Actual / Target	90%	98%	2%	100%	2.00%	- Budget Utilization Report for 2022	<table><tr><td>Year</td><td>2022</td></tr><tr><td>COB Amount in '000</td><td>146,105,000</td></tr><tr><td>Disbursement</td><td>146,105,000</td></tr><tr><td>BUR</td><td>100.00%</td></tr></table> <p>PTNI did not have budget allocation for Capital Outlay. The ₱146.11 million amount was for MOOE. PTNI utilized this entire amount for MOOE. PTNI also utilized some Personal Services (PS) allocation for MOOE. The DBM confirmed through a letter dated 17 March 2023 that "PTNI still has the flexibility to modify its utilization within the total DBM-Approved budget level."</p>	Year	2022	COB Amount in '000	146,105,000	Disbursement	146,105,000	BUR	100.00%	
Year	2022																		
COB Amount in '000	146,105,000																		
Disbursement	146,105,000																		
BUR	100.00%																		
	Sub-total	25%				17.20%		15.28%											

Component						PTNI Submission		GCG Evaluation		Supporting Documents	Remarks	
Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating				
LEARNING & GROWTH	SO 6	Strengthen HRD to Maximize Performance and Professionalize the Workforce According to its KSA										
	SM 11	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	Board-approved Competency Model	Not accomplished	0%	Not Accomplished	0.00%	- No supporting document submitted	PTNI did not submit supporting documents for this measure as the 2022 annual monitoring report cites that there was no board-approved competency model by the 2022 yearend.
	SM 12	Development of a Reorganization Plan (RP)	Actual Accomplishment	2%	Actual / Target	Submission of Proposed Reorganization Plan (RP) to GCG	Partial submission to the GCG with endorsement from OPS last September 2022	0%	RP submission not complete and not in the correct format as prescribed by GCG	0.00%	- RP submission received by the GCG	<p>The GCG officially received on 09 September 2022 a Memorandum from the Office of the Press Secretary dated 31 August 2022 formally endorsing the RP of PTNI as approved by the Governing Board. The said submission was found to have been lacking other documentary requirements and some documents submitted were not in the standard format as prescribed under GCG M.C. No. 2015-04 (Re-Issued).</p> <p>By end of 2022, PTNI still has not submitted all the documents required. PTNI has requested an extension of the deadline for the submission of the documents required by the GCG relative to the RP.</p>
		Sub-total		7%				0.0%		0.00%		
		TOTAL		100%				70.74%		68.26%		
		EXCLUDED WEIGHT		2.50%			(70.74% ÷ 97.50%)		(68.26% ÷ 97.50%)			
		REMAINING TOTAL		97.50%				72.55%		70.01%		