

**CULTURAL CENTER OF THE PHILIPPINES (CCP)
VALIDATED 2021 PERFORMANCE SCORECARD**

Component					CCP Submission		GCG Validation		Supporting Documents	GCG Remarks		
Objective / Measure	Formula	Wt.	Rating System	Target	Actual	Rating	Score	Rating				
SO 1	Contribute Significantly to Inclusive Growth, Industry Relevant, and Socially Responsive to the Global Environment											
SOCIAL IMPACT	SM 1	No. of Sites Reached by CCP Programs	Absolute Number	10%	Actual over Target	45 (online)	43	9.5%	17	3.78%	<ul style="list-style-type: none"> • CED Report 2021 • Updated Certifications 	CCP reported that its largest number of online sites reached for the year is for its program entitled "Kaisa sa Sining Online General Assembly" which recorded a total of 43 online sites reached. However, not all of the 43 online sites reached were submitted.
	SM 2	No. of Beneficiaries of Outreach Programs	Absolute Number	10%	Actual over Target	25,000 (online) + Set baseline for the ff. metrics: 1.Ave. Percentage Viewed 2.Number of Unique Viewers 3.Subscriber/ Follower Growth Rate 4. Viewer Engagement	110,283 No submitted Baseline for metrics	5%	109,415 No submitted Baseline for metrics	5%	<ul style="list-style-type: none"> • CED Report 2021 • Updated Certifications 	Three (3) of the programs submitted do not indicate the corresponding number of views.

SOCIAL IMPACT											
SM 3	No. of Artists and Performers engaged for CCP productions and co-productions/shows	Absolute Number	5%	Actual over Target	3,000 (online)	2,471	4.12%	1,025	1.71%	<ul style="list-style-type: none"> • CED Report 2021 • Updated Certifications 	Only 1,025 artists and performers have supporting documents.
Sub-total			25%				18.62%		10.49%		
SO 2	Nurture the Next Generation of Artists and Audiences Who Appreciate and Support Artistic and Cultural Work										
STAKEHOLDERS											
SM 4	Percentage of Audience Attendance in Proportion to Tickets Issued	$\frac{\sum \text{Actual attendance}}{\sum \text{Total Tickets Issued}}$	10%	Actual over Target	63%	98.05%	10%	98.05%	10%	<ul style="list-style-type: none"> • Audience Count Report • Cinemalaya 2021 Sales Report and Report on Released Access Codes 	Actual attendance: 10,737 Tickets Issued: 10,951 Other productions were held via online platforms for which CCP did not require tickets for viewing.
SM 5	No. of Sites Reached by Arts Education	Absolute Number	5%	Actual over Target	250 (online)	104	2.08%	5	0%	<ul style="list-style-type: none"> • CED Report 2021 • Updated Certifications 	Based on the certifications, only 5 sites were reached.
SM 6	No. of Beneficiaries of Workshops, Trainings and Education Activities for Artists, Teachers, Students, Trainers, LGUs, Cultural Agencies and Marginalized Youth, Underprivileged Communities and Other Sectors of Society	Absolute Number	5%	Actual over Target	26,200 (online)	97,892	5%	359	0%	<ul style="list-style-type: none"> • CED Report 2021 • Updated Certifications 	Based on the certifications, only 359 beneficiaries were reached.

STAKEHOLDERS	SO 3 Achieve Reputation for Excellence, Professionalism, and Competence											
	SM 7	Percentage of Satisfied Customers	Total number of satisfied respondents Total number of respondents	5%	Actual over Target Below 80% = 0%	90%	93.6%	5%	0%	0%	<ul style="list-style-type: none"> MS Word file of the Final Report Tally sheet of all responses received with mean rating Report on Customer Satisfaction of CCP Audiences and CCP Lessees 	<p>CCP's reported rating from its individual customers is 96.40% while its rating from its business customer segment is 90.80%, with an average of 93.60%.</p> <p>The Enhanced Standard Methodology for the Conduct of CSS requires that "[q]uality control/quality assurance (i.e. back-checking and double encoding), data analysis and data interpretation should be undertaken by a third-party." However, CCP conducted its CSS in-house, including the interpretation of the data and the preparation of the final report.</p>
	Sub-total			25%				22.08%		10.00%		

INTERNAL PROCESS	SO 4 Efficient and Effective Delivery of Technical and Artistic Services and Use of Financial Resources										
	SM 8	Number of New and Renewed Satellite Partnerships Forged Nationwide	Total number of satellite partnerships forged	5%	Actual over Target	3	10	5%	10	5%	<ul style="list-style-type: none"> • Notarized MOUs of New and Renewed Satellite Partnerships Forged Nationwide
SM 9	Value of Media Mileage of CCP Produced and Co-Produced Productions and Projects	Actual Figure	10%	Actual over Target	₱55 Million	₱196.74 Million	10%	₱201.74 Million	10%	<ul style="list-style-type: none"> • Media Mileage Report 	<p>The events with media mileage are the following:</p> <ol style="list-style-type: none"> 1. Kanto Kultura 2. Tuloy Po Kayo 3. National Flag Day 4. Cinemalaya 17 5. Professional Dance Support Program 6. Sinag 2021 7. Virgin Labfest 8. Pasko 2021 Lights & Sound Show 9. Simbang Gabi

		SO 5 Effective Management of CCP Facilities and Other Assets											
		SM 10	Implementation of CCP Complex Development Plan	Actual Accomplishment	0%	N/A	a. Completion of project feasibility study or acceptance of unsolicited proposal; and b. Approval of the project by the ICC and NEDA Board.	None	0%	None	0%	<ul style="list-style-type: none"> CCP Memo dated 20 December 2021 	CCP noted that, "CCP has not yet received and evaluated any project proposals as of this writing. Thus, the CCP is still open to unsolicited letters of intent from interested proponents."
INTERNAL PROCESS		SM 11	Percentage of Activities Completed in the Implementation of Maintenance Program of CCP Complex Based on the Timeline	Implemented Maintenance Program Planned Maintenance Program	5%	Actual over Target	90%	92.56%	5%	91.40%	5%	<ul style="list-style-type: none"> Engineering Maintenance Program 	This monitors CCP's preventive maintenance program within the year. The program mainly includes the repair and rehabilitation of the CCP Building and premises.
					20%				20%		20%		
		SO 6 Develop a Loyal, Competent, and Efficient Workforce Towards Fulfilling a Vital Role in the Cultural Institution											
LEARNING AND GROWTH		SM 12	Percentage of employees with required competencies met	No. of Employees with Required Competencies Met Total Employees	5%	Pass or Fail	Increase from 2020 Competency Level	91.71%	5%	91.71%	5%	<ul style="list-style-type: none"> Competency Assessment Report 2021 Matrix of Competency Assessment Result Competency Assessment Forms 	199 out of 217 (91.71%) employees met the required competencies. This is 2.64% higher than the 89.07% 2020 accomplishment.

	SM 13	Compliance to Quality Standards	Actual Accomplishment	5%	Pass or Fail	Pass 2 nd Surveillance Audit	Passed 2 nd Surveillance Audit	5%	Passed 2 nd Surveillance Audit	5%	- ISO Certification dated 29 December 2021	The 2 nd surveillance audit was conducted on 28-29 October 2021.								
	Sub-total			10%				10%		10%										
FINANCE	SO 7 Adopt Strategy-Based Plan to Achieve Organizational and Financial Stability																			
	SM 14	Total Income Generated (Excluding Subsidy)	Actual Total Income Less NG Subsidy Below 80% is 0%. For the amount ≥ 80%, 15% is proportionally distributed	15%	Actual over Target	₱159.3 Million	₱93.61 Million	8.81%	₱90.65 Million	8.54%	<ul style="list-style-type: none"> Report on Income Generated Year 2021 COA – Audited Financial Statements Year 2021 	<table border="1"> <thead> <tr> <th>Particular</th> <th>Amount</th> </tr> </thead> <tbody> <tr> <td>Service and Bus. Income</td> <td>90,464,100</td> </tr> <tr> <td>Shares, grants and donation</td> <td>190,000</td> </tr> <tr> <td>Total</td> <td>90,654,100</td> </tr> </tbody> </table>	Particular	Amount	Service and Bus. Income	90,464,100	Shares, grants and donation	190,000	Total	90,654,100
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SM 15	Trading and Production Budget Utilization Rate	Actual Expenses Incurred + Approved Trading and Production Budget	5%	Actual over Target	90%	78.75%	4.38%	78.75%	4.38%	<ul style="list-style-type: none"> Report on Training and production Budget Utilization for Year 2021 	CCP utilized a total of ₱84,962,758 out of the ₱107,895,606 budget.									
Sub-total			20%			10%	13.19%		12.92%											
TOTAL			100%			100%	83.89%		63.41%											