CLARK DEVELOPMENT CORPORATION

					Component					
	0	bjectives / Measures	Formula	Mainh	Rating	Baseline			Target	
		bjectives / Nieasures	Formula	Weight	Scale	2012	2013	2014	2015	2016
	SO 1	Extend Employment and	Livelihood Assistar	ice		100				
	SM 1a	Number of Jobs Committed in CFZ	Total number of jobs committed	3%	Actual/Target x Weight	-	19,079	84,310 (75,000 over 5-6 year period)	8,000	8,000
SOCIAL IMPACI	SM 1b	Increase actual number of Jobs in CFZ (total cumulative actual jobs)	Total number of actual jobs	3%	(Actual Increase / Target Increase) x Weight	71,073	72,616	75,538	83,538	100,00
Y A	SO 2	O 2 Generate Productive Economic Activity								
/	5M 2	New leases for manufacturing, commercial, logistics, tourism and services	Total area leased by new manufacturing, commercial, logistics, tourism & services projects / total area leased by all signed projects for the year	10%	Actual/Target x Weight	N/A	60%	99%	75%	90%

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					Component								
		bjectives / Measures	Formula	Mainte	Rating	Baseline			Target				
		bjectives / weasures	Formula	Weight	Scale	2012	2013	2014	2015	2016			
	SM 3a	Increase new committed investments (in US\$) in the CFZ	Total amount of committed investments in Million US\$	5%	Actual/Target x Weight	-	\$58 M	\$188 M	\$25 M	\$300 M			
2	SM 3b	Actual investments in the CFZ	Total amount of actual investments	5%	Actual/Target x Weight	-	-	-	-	Increase of 10% of the actual investment in 2015			
	SM 4	Total number of tourist arrivals in CDC Tourism Activities/Projects Initiated/Participated	Total number of tourist arrivals	10%	Actual/Target x Weight	(#C)	-	-	920	200,000			
			100	36%									
	SO 3	Increase Operating Profitability and Cash Levels											
	SM 5	EBITDA	Total amount in Million Peso	30%	Actual/Target x Weight	P 342 M	₱487 M	₱538 M	₱593 M	₱746 M			
CIA	SO 4	Increase Productive Area for Development											
FINANCIAL	SM 6	Area of land recovered from informal settlers/non-performing locators; revival of projects	Total Area in hectares	5%	Actual/Target x Weight	304 has.	328 has.	83 has.	45 has.	20 has.			
				35%									

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					Component						
	0	bjectives / Measures	Formula	Weight	Rating	Baseline			Target		
		njectives / Measures	Formula	weight	Scale	2012	2013	2014	2015	2016	
	SO 5	Ensure Customer Satisfaction									
DERS	SM 7	Satisfaction survey conducted by a third party	% of respondents who rated CDC of at least Satisfactory	5%	Actual/Target x Weight	N/A	N/A	N/A	80%	85%	
STAKEHOLDERS	SM 8	Total number of beneficiaries from livelihood projects	Total number of beneficiaries	4%	Actual/Target x Weight	-	434	1,165	473	1,000	
ST,	SM 9	Total number of agricultural projects implemented	Total number of projects	5%	Actual/Target x Weight	-	-	580	470	600	
				14%							
	SO 6	6 Providing Delightful Services to Locators									
PROCESS	SM 10	Response time to emergency and security incidents from time of call	In Minutes (mins.)	5%	Actual/Target x Weight	10 min.	15 min.	7 min.	10 min.	7 min.	
PR	SO 7	Automation of Processes									
INTERNAL	SM 11	Computerization of Accounting System	Based on milestone achieved	5%	All or Nothing	5.	-	Section	Document Tracking System; HR System; Bring- in/Bring-out	Accounting Syster Computerized	
				10%							

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						Component		100			
		0	bjectives / Measures	-	100-1-1-1	Rating	Baseline			Target	
Ĭ,		U	bjectives / Measures	Formula	Weight	Scale	2012	2013	2014	2015	2016
	H S	SO 8	Skills Training and Cultur	re Reformation							
1	LEARNING AND GROWTH	SM 12	Increase the Competency level in strategic areas	Competency Based Human Resources Guidelines in Recruitment, Training and Development and Career Development Established	5%	All or Nothing		_		Approval of Competency Based Human Resources Management and Development Manual	Establishing Baseline (Identify the level of competencies)
					5%						
					100%						

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