

VISION: By 2033, LCDFI will be the primary partner of LANDBANK in delivering innovative capacity-building services to strengthen cooperatives and assist farmers and fishers in their development.

MISSION:

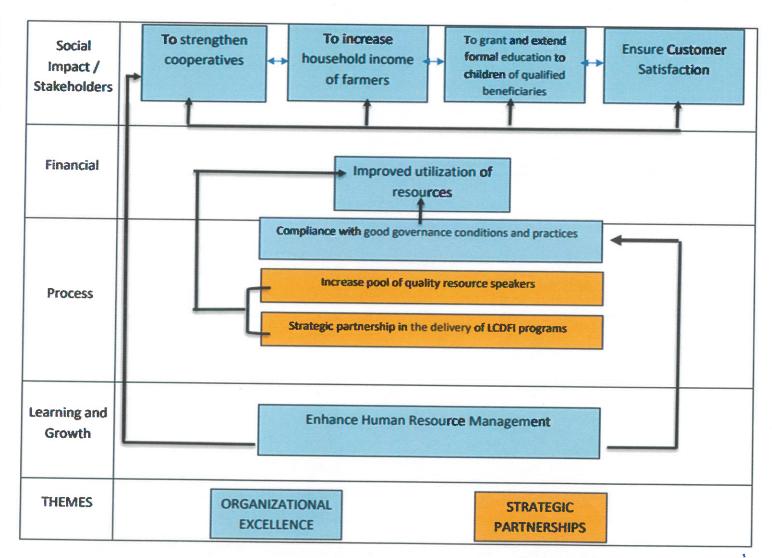
To our Beneficiaries: We will deliver responsive capacity-building services to our beneficiaries while promoting sustainable development.

To our Donors: We will deliver quality program services through effective and efficient use of resources.

To our Employees: We will develop and nurture talents that will exemplify the highest standard of ethics and excellence.

CORE VALUES:

- Social Responsibility
- Trust
- Excellence
- Professionalism



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ANNEX A: CHARTER STATEMENT AND STRATEGY MAP LANDBANK COUNTRYSIDE DEVELOPMENT FOUNDATION, INC. (LCDFI)

	C	Component			Base	eline	Tai	get		
	Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025		
SO 1	O 1 To Strengthen Cooperatives									
SM 1	Number of Assessment of Operations for Cooperatives Conducted for LCDFI-Trained Borrowing Cooperatives	Actual Accomplishment	15%	Actual over Target	4 Cooperatives	8 Cooperatives	12 Cooperatives	16 Cooperatives with Maturity Level C and D		
SM 2	Number of Trainings Conducted for LBP Borrowing Cooperatives (LBP-BCs).	Actual Number of Training Batches Conducted for LBP-BCs	12.5%	Actual over Target	46 Batches	64 Batches	80 Batches	96 Batches		
SO 2	To Increase Household Income of	Farmers								
SM 3	Number of Small Farmers and Fishers (SFFs), Agrarian Reform Beneficiaries (ARBs) and Members of their Household (spouse and children) Trained on Financial Literacy Training	Actual Number of SFFs, ARBs,and Members of their Household	22.5%	Actual over Target	N/A	N/A	N/A	20,000 Training Participants		
SO 3	3 To Grant and Extend Formal Education to Children of Qualified Beneficiaries									
SM 4	Number of Scholars Onboarded for the Iskolar ng LANDBANK Program	Actual Number of Scholars Onboarded	15%	Actual over Target	N/A	60 Scholars	60 New Scholars	60 New Scholars		
SO 4	0.4 Ensure Customer Satisfaction									
SM 5	Customer Satisfaction Survey	Number of Respondents who Rated at least Satisfactory / Total Number of Survey Respondents	5%	Actual over Target If less than 80% = 0	0%	94.59%	90%	90%		
		Sub-total	70%					/		

			Component			Base	eline	Та	rget	
		Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025	
	SO 5	Improved Utilization of Resources		1						
FINANCIAL	SM 6	Budget Utilization Rate (BUR)	Total Amount of Disbursements/ Total Budget for the Year (both net of PS cost and DME)	5%	Actual over Target	72.69%	76.72%	90%	90%	
			Sub-total	5%						
	SO 6	Compliance with Good Governance	e Conditions & Practices							
INTERNAL PROCESS	SM 7	Compliance to Quality Standards	Actual Accomplishment	5%	All or Nothing	Surveillance Audit for ISO 9001:2025 Certification	Surveillance Audit Passed	ISO 9001:2015 Re-certification	ISO 9001:2015 - Surveillance Audit Passed	
7	SO 7	7 Strategic Partnership in Delivery of LCDFI Programs								
INTERNA	SM 8	Number of Partnerships for Iskolar ng LANDBANK Program	Actual Number of Partnerships	10%	Actual over Target	7 New Partners	15 New Partners	13 New Partners	15 New Partners	

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	Component					Baseline		Target	
		Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025
	SO 8	Increase Pool of Quality Resource	Speakers						
INTERNAL PROCESS	SM 9	Number of Resource Speakers with Satisfactory Rating	Total Number of Resource Speakers with Average Satisfactory Rating for Trainings Conducted / Total Number of Speakers with Trainings Conducted within the Year	5%	Actual over Target	100% of RS with Satisfactory Rating	100% of RS with Satisfactory Rating	100% of RS with Satisfactory Rating	100% of RS with Satisfactory Rating
			Sub-total	20%	4				
	SO 9	Enhance Human Resource Manage	ement						
IG & GROWTH	SM 10	Percentage of Employees with Required Competencies Met	Incumbents Meeting Required Competencies / Total Fillled Plantilla Positions (as of September 30,2025)	2.5%	All or Nothing	Improvement in the Competency Baseline of the organization	Improvement in the Competency Baseline of the organization	Establish Baseline	Improvement from the 2024 Competency Baseline
LEARNING &	SM 11	Development and Implementation of Disaster Risk Reduction and Management (DRRM) Plan	Actual Accomplishment	2.5%	All or Nothing	N/A	N/A	N/A	Board-approved Public Service Continuity Plan (PSCP)
			Sub-total	5%					
			TOTAL	100%					

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Component					Baseline		Target	
Objective/Measure	Formula	Weight	Rating System	2022	2023	2024	2025	
BONUS STRATEGIC MEASURE								
GAD Budget Utilization	Actual Disbursement for GAD-related Activities over Total COB	1%	All or Nothing		N/A		5% of Total COB	

For GCG:

For LCDFI:

ATTY. GERALDINE MÄRIE BERBERABE-MARTINEZ

Commissioner

HON. ROY C. OSCILLADA

Officer- In- Charge / Executive Director