PEOPLE'S TELEVISION NETWORK, INC. Validated 2020 Performance Scorecard

Component							PTNI Submis	sion	GCG Evaluation		Supporting	Remarks	
	Objective/ Measure		Formula	Weight	Rating Scale ^{a/}	Target	Actual	Rating	Score	Rating	Documents	Remarks	
	SO 1	1 Informed, Inspired and Empowered Filipino People											
		Digital and New Media Presence											
		a. Page Visits											
		i. % increase of website pageviews	(Current year – prior year) / prior year	5%	Actual / Target	5%	4,018,676	-	(2.13%) Decrease	0.00%	- New Media 2019 Analytics	2020 2019 (Dec.) %	4,018,678 4,106,193 (87,515) (2.13%)
		b. Facebook Eng		- PTNI Annual Report 2020									
SOCIAL IMPACT	SM 1	i. % increase of Facebook followers	(Current year –	2.5%	Actual /	15%	3,969,803	-	53.82% Increase	2.50%	 Published 2020 Annual Report in PTNI website 2020 Data Analytics Report by Digital Media & Interactive Service (DMIS) Unit Certification on the 2020 Data Analytics Report 	2020 2019 Inc. %	3,969,803 2,580,856 1,388,947 53.82%
SO		ii. % increase of Facebook engagement	prior year) / prior year	2.5%	Target	15%	159,015,344	-	157.46% Increase	2.50%		2020 2019 Inc. %	281,363,703 109,285,478 172,078,225 157.46%
		c. Twitter Engage	ement								- Justification by		
		i. % increase of Twitter followers	(Current year – prior year) / prior year	2.5%	Actual / Target	5%	160,404	-	19.65% Increase	2.50%	DMIS Unit	2020 2019 Inc. %	160,404 134,061 26,343 19.65%

	Component				PTNI Submission GCG E		GCG Evalu	ation	Supporting		
jective/ Measure	Formula	Weight	Rating Scale ^{a/}	Target	Actual	Rating	Score	Rating	Documents	Re	emarks
ii. % increase of Twitter impressions		2.5%		10%	60,232,413	_	50.84% Increase	2.50%		2020 2019 Inc. %	61.09 M 40.50 M 20.59 M 50.84%
d. YouTube Views	s							-			
i. % increase of YouTube subscribers		3%		25%	913,358	_	48.45% Increase	3.00%		2020 2019 Inc. %	913,358 615,259 298,099 48.45 %
ii. % increase of YouTube impressions	(Current year – prior year) / prior year	1%	Actual / Target	10%	823,310,955	-	(4.77%) Decrease	0.00%		2020 2019 (Dec.) %	825,301,13 866,621,80 (41,320,67 (4.77
iii. % increase of YouTube watch time		1%		10%	3,093,536	_	(13.11%) Decrease	0.00%		2020 2019 (Dec.) %	2,808,932 3,232,869 (423,937) (13.11%)
	Sub-total	20%				_		13.00%			

			Component				PTNI Submi	ssion	GCG Eval	uation	Supporting		
	Objectiv	bjective/ Measure Formula			Rating Scale ^{a/}	Target	Actual	Rating	Score	Rating	Documents	Ren	narks
AUDIENCE / STAKEHOLDERS	SM 2	Percentage of Satisfied Customers	Number of respondents which gave at least a Satisfactory rating / Total number of respondents	10%	Actual / Target 0% = If less than 70%	90% (Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG)	80.30%	-	80.30%	8.92%	 2020 CSS Report for PTV (Nielsen Analysis) Data Tables for Viewers and Partner Organizations Raw Data (Open and Close Ended) Survey Instrument for Viewers and Partner Orgs. Clarification on Partner Orgs. by Nielsen Media Backchecking Status Report Clarification on 2020 CSS Report 	RatingVery SatisfactorySatisfactoryNeutralDissatisfiedVery DissatisfiedTotal	% of Satisfied Customers 24.24% 56.06% 17.58% 1.21% 0.91% 100.00%
			Sub-total	10%				-		8.92%			
	SO 3	Be a Relevant and Progressive Media Partner											
		Transmission Co	verage Service Ar	ea									
INTERNAL PROCESS	SM 3	a. Operational Transmittal Stations – Analog	Actual Number	10%	Actual / Target	16	15	-	15	9.38%	- Certification issued by the Provincial Network Division	PTNI opera Stations in 2 1. PTV-8 Con 2. PTV-4 Pala 3. PTV-4 Nag 4. PTV-4 Mar 5. PTV-2 Gui 6. PTV-10 Du 8. PTV-10 Du 8. PTV-10 Du 8. PTV-10 Ca 9. PTV-8 Tac 10. PTV-11 Da 12. PTV-11 Da 13. PTV-8 Agu 14. PTV-7 Zan 15. PTV-8 Cot	dillera awan aila maras bu maguete Ibayog Ioban Joban ougay ovao del Norte ovao san del Sur boanga

			Component				PTNI Submiss	sion	GCG Evalua	GCG Evaluation		Remarks			
	Objective/ Measure		Formula Weigh		Rating Scale ^{a/}	Target	Actual	Rating	Score	Rating	Supporting Documents	Remarks			
		b. Operational Transmittal Stations – Digital		6%		7	3	-	4	3.43%		PTNI operation Stations in 2020 1. PTV-42 Mar 2. PTV-46 Nag 3. PTV-42 Cet 4. PTV-45 Day): nila ga bu		
	SM 4	Operational Regional Centers	Cumulative Number	8%	Actual / Target	3	3	-	3	8.00%		The three (3) News Centers were maintained 1. PTV Manila 2. PTV Cordil 3. PTV Davad	of PTNI d in 2020: a <i>llera</i>		
		Competitive, Quality Programs with High Production Value at Par with Industry Standards	ction Actual Number at Par dustry	4%			A. 60 Entries Submitted to Award-Giving Bodies	27 Entries Submitted to Award-Giving Bodies	-	27 Entries Submitted to Award-Giving Bodies	1.80%	- Certification on the List of Entries Submitted to and Nominations Received from various Award- giving Bodies for	PTNI failed to meet the targets for both the PTV program submissions to		
INTERNAL PROCESS	SM 5			on Actual Number Targe Par stry	Actual / Target	B. 25 Nominations	19 Nominations	_	19 Nominations	3.04%	the year 2020 - Sample receiving copies of submitted Entry Forms - Communications on Nominations Received	and nominations from various award-giving bodies by 55% and 24%, respectively, as affected by the pandemic.			
INTE	SM 6	Length of Airtime Allotted for Government Activities ^{b/}	Actual Hours	8%	Actual / Target	1,200 Hours	4,094.96 hours	_	2,393.476 hours	8.00%	- 2020 Computation of Programming Hours by the Programming Unit	Type of Program Public Affairs Public Service Presidential TOTAL	No. of Hours 1,596.43 492.70 304.35 2,393.48		

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7 -

		Component				PTNI Subm	ission	GCG Evalua	ation	Supporting		
Object	ive/ Measure	Formula	Weight	Rating Scale ^{a/}	Target	Actual	Rating	Score	Rating	Documents	Rema	arks
SO 4	Update Key Ma	anagement and	Operatio	onal Guidel	ines, Systems a	Ind Processes	to Boost Pre	oductivity				
SM 7	ISO Certification	Actual Accomplishment	5%	All or Nothing	ISO 9001:2015 Certification	None	_	No Accomplishment	0.00%	- Memorandum from Admin. Division re: Competency Based Human Resource System and ISO Certification, dated 02 Sep 2021	PTNI was adv Reorganizatio consultant to certification a is completed of the process in the ISO cert be affected.	on Plan (RP) start the ISO fter their RP since most ses involved
		Sub-total	45%				-		33.65%			
SO 5	5 Attain Revenue Growth and Financial Viability											
SM 8	Annual Revenue (in Million pesos)	Sales Revenue + Other Income	10%	Actual / Target	211.848	170.50	_	170.61	8.05%	- COA-audited 2020 Financial Statements	Other Service Inc. Other Non- operating Inc. Gains	166,741,676 3,759,851 58,006 53,238 170,612,771
SM S	EBITDA (in Million pesos)	Net Income before Subsidy/Finan cial Assistance + Interest + Taxes + Depreciation + Amortization	10%	Actual / Target	(115.58)	(161.36)	-	(165.98)	5.64%	- Notes to 2020 FS	Net <i>Loss</i> from Operations Interest Depreciation EBITDA	(258.50) 92.52 (165.98)
			20%						13.69%			

			Component				PTNI Submission GCG			ation	Supporting		
	Objectiv	ve/ Measure Formula		Weight	Rating Scale ^{a/}	Target	Actual	Rating	Score	Rating	Documents	Remarks	
	SO 6	Strengthen HRD to Maximize Performance and Professionalize the Workforce According to its KSA											
LEARNING & GROWTH	SM 10	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	Board- approved Competency Model	Submitted the GM-approved Competency Based HRM System Plan to the Civil Service Commission (CSC) – awaiting CSC comments/ approval as basis to begin the hiring of the expert for the Competency Model	-	No Board- approved Competency Model	0.00%	 Memorandum from Admin. Division re: Competency Based Human Resource System Plan Memo from Admin Division Certification, dated 02 Sep 2021 	Similar with SM 7, the target was not achieved as this measure will be affected by PTNI's on- going RP preparations since the positions in PTNI will mostly change once the RP will be completed/approved.	
			Sub-total	5%				-		0.00%			
			TOTAL	100%				I		69.26%			

a/ But not to exceed the weight assigned per indicator. b/ Office of the President activities and press briefings, public service/information dissemination, Senate/HOR hearings, Disaster-related information, among others.