

NAYONG PILIPINO FOUNDATION, INC. (NPF)

	Component				Baseline Data		Targets		
	Objective/Measure	Formula	Rating System ^{a/}	Weight	2019	2020	2021	2022	
SOCIAL IMPACT	SO 1	A Filipino Society Aware of its Diverse Culture and Utilizing its Creative Potential as a Catalyst for National Development							
	SM 1	Increase Awareness on Philippine Culture and Heritage	Actual Accomplishment	Actual / Target	6%	N/A	N/A	Two (2) Summits on Culture and Heritage	a. Six (6) Creative Multimedia Outputs
									b. One (1) Research Institute Summit
				Sub-total	10%				
SO 2	Open More Opportunities for a More Dynamic Heritage Sector and Creative Industry								
STAKEHOLDERS	SO 3	Increase Access to Knowledge on Cultural Heritage and Filipino Diversity							
	SM 2	Number of Virtual Exhibits Conducted	Actual accomplishment	Actual / Target	10%	N/A	1 <i>(First Virtual Exhibit of the Museo ng Nayong Pilipino)</i>	Four (4)	Six (6)
	SM 3	Number of Events and Activities	Actual accomplishment	Actual / Target	20%	N/A	Ten (10) Events	Sixteen (16)	Sixteen (16)
	SM 4	Percentage of Satisfied Customers (Audience)	Number of Respondents which gave at least a Satisfactory Rating / Total Number of Respondents	Actual / Target <i>0% = If less than 80%</i>	10%	N/A	<i>Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG</i>		
							<i>Measure Excluded</i>	90% Satisfied Customers	90% Satisfied Customers
SO 4	Institutionalize Participatory Governance in the Heritage Sector and Creative Industry								
			Sub-total	40%					

		Component			Baseline Data		Targets		
Objective/Measure		Formula	Rating System ^{a/}	Weight	2019	2020	2021	2022	
INTERNAL PROCESS	SO 5	Develop Heritage Spaces, Creative Hubs, and Research Initiatives							
	SM 5	Number of Digital Knowledge Products Produced	Actual Accomplishment	Actual / Target	5%	N/A	No Accomplishment	25 knowledge products	a. 6 magazines
					5%				b. 6 engagement products
	SO 6	Develop and Implement a Quality Management System							
	SM 6	ISO Certification	Actual Accomplishment	All or Nothing	5%	N/A	No Accomplishment	ISO 9001:2015 Certification	ISO 9001:2015 Certification
			Sub-total	15%					
LEARNING AND GROWTH	SO 7	Transform NPF Staff into Cultural Heritage and Creative Industry Specialists							
	SM 7	Percentage of NPF Personnel with Cultural Training	Total No. of trained NPF Personnel /Total number of NPF Personnel x 100	Actual / Target	5%	N/A	74.19% of Personnel with Cultural Training	60% of Personnel with Cultural Training	100% of Personnel with Cultural Training
	SO 8	Continuous Learning and Benchmarking with Job-Specific Functions							
	SM 8	Percentage of Employees with Required Competencies Met	Actual Accomplishment	All or Nothing	5%	N/A	No accomplishment	a. Board-Approved Competency Model	Board-Approved Competency Model
								b. Establishment of Competency Baseline	
			Sub-total	10%					

	Component				Baseline Data		Targets		
	Objective/Measure	Formula	Rating System ^{a/}	Weight	2019	2020	2021	2022	
FINANCE	SO 9	Implement Efficient Management of Financial Resources							
	SM 9	Budget Utilization Rate (BUR)	Actual Disbursement / Total Approved Corporate Operating Budget (Both Net of PS Cost)	Actual / Target	5%	N/A	11.64% (CAPEX and R&M)	80% (CAPEX and R&M)	90%
	SO 10	Ensure Financial Health and Viability							
	SM 10	Revenues	Service and Business Income + Other Non-operating Income	Actual / Target	10%	₱133.84 Million	₱119.60 Million	₱112.36 Million	₱121.93 Million
	SM 11	Earnings before Interest, Taxes, Depreciation, and Amortization (EBITDA)	Net Income + Interest + Taxes + Depreciation + Amortization	Actual / Target	10%	₱64.41 Million	₱60.90 Million	N/A	₱62.01 Million
				Sub-total	25%				
				TOTAL	100%				

a/ But not to exceed the weight assigned per indicator.