

# 2024 CHARTER STATEMENT AND STRATEGY MAP

## BSP CHARTER STATEMENT

### MISSION

To help the youth develop values and acquire competencies to become responsible citizens and capable leaders anchored on the Scout Oath and Law

### CORE VALUES

Maka-Diyos  
Maka-Tao  
Maka-Bansa  
Maka-Kalikasan

Perspectives

SOCIAL IMPACT

STAKEHOLDERS

INTERNAL PROCESS

LEARNING & GROWTH

FINANCIAL

## BSP STRATEGY MAP

### VISION

By 2025, the BSP is foremost in preparing the youth to become agents of change in communities guided by the Scout Oath and Law

DEVELOPMENT ORIENTATION

GOOD GOVERNANCE

Scouts Helping Create Better Communities

Appropriate Recognition Conferred to Scouts and Adults in Scouting

Introduced Scouting to More Young People; Peace, Environment, and Development Education

Enable Adults in scouting (AIS) to be Competent Leader of Scouts

Development of Business Enhancement Systems

Sustainable Revenue Streams for Organizational Stability

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BOY SCOUTS OF THE PHILIPPINES (BSP)

Component					Baseline		Target		
Objective/Measure	Formula	Weight	Rating System	2021	2022	2023	2024		
SOCIAL IMPACT	<b>SO 1 Scouts Helping Create Better Communities</b>								
	Integration of Community Service Projects to all Local Councils								
	SM 1	a. Number of Community Service Projects Conducted (Peace and Development Projects)	Absolute Number	10%	Actual over Target	0	66	100	250
		b. Percentage of Local Councils with conducted community service projects	No. of LCs with integrated community service projects / Total no. of LCs	2%	Actual over Target	0%	53.30%	100%	100%
		c. Number of Trees Planted by the Scouts & Adults	Absolute Number	8%	Actual over Target	704,998	341,157	1,200,000	1,000,000
	<b>Sub-total</b>		<b>20%</b>						
STAKEHOLDERS	<b>SO 2 Appropriate Recognition Conferred to Scouts and Adults in Scouting</b>								
	SM 2	Percentage of Scouts Advanced to the next higher rank	$\frac{\sum \text{Number of Scouts Advanced to the next higher rank}}{\sum \text{Total Number of Scouts Less KID Scouts}}$	10%	Actual over Target	N/A	3.76%	20%	20%
		<b>Sub-total</b>		<b>10%</b>					
<b>SO 3 Introduced Scouting to More Young People; Peace, Environment, and Development Education</b>									
SM 3	Membership Growth	Absolute Number	20%	Actual over Target	760,028	2,573,746	1,200,000	2,800,000	

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Component					Baseline		Target		
	Objective/Measure	Formula	Weight	Rating System	2021	2022	2023	2024	
	SM 4	Percentage of Satisfied Customers	$\frac{\sum \text{No. of Satisfied Repondents}}{\sum \text{No. of Respondents}}$	5%	Actual over Target	-	-	90%	90%
	<b>Sub-total</b>			<b>25%</b>					
INTERNAL PROCESS	<b>SO 4</b>	<b>Enable Adults in Scouting (AIS) to be Competent Leader of Scouts</b>							
	SM 5	Number of Adults in Scouting (AIS) provided with Quality Trainings							
		a. Basic Training Course	Absolute Number	10%	Actual over Target	6,003	11,048	6,000	6,600
		b. Advanced Training Course	Absolute Number	5%	Actual over Target	234	1,803	1,600	1,760
		c. Training Courses for National Trainers	Absolute Number	5%	Actual over Target	664	416	390	430
<b>Sub-total</b>			<b>20%</b>						
LEARNING AND GROWTH	<b>SO 5</b>	<b>Development of Business Enhancement Systems</b>							
	SM 6	Compliance to Quality Standards	Actual Accomplishment	2.5%	All or Nothing	None	None	ISO 9001:2015 Certification	ISO 9001:2015 Certification
	SM 7	Percentage of Employees with Required Competencies Met	Milestone	2.5%	Actual over Target	None	None	NEB-Approved Competency Framework	Establish Baseline
<b>Sub-total</b>			<b>5%</b>						

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Component					Baseline		Target		
	Objective/Measure	Formula	Weight	Rating System	2021	2022	2023	2024	
<b>FINANCIAL</b>	<b>SO 6</b>	<b>Sustainable Revenue Streams for Organizational Stability</b>							
	SM 8	Revenue Generated from Sources Other Than Membership Fees	Actual amount	15%	Actual over Target	₱ 141,602,667	₱ 156,162,132	₱ 274,968,500	₱ 310,000,000
	SM 9	Budget Utilization Rate (BUR)	Total Actual Disbursement Approved COB Budget for CO and MOOE	5%	Actual over Target	N/A	60.39%	90%	90%
			<b>Sub-total</b>	<b>20%</b>					
		<b>TOTAL</b>	<b>100%</b>						

For GCG:



**ATTY. MARIUS P. CORPUS**  
Chairperson

For BSP:



**HON. KIM ROBERT C. DE LEON**  
Secretary General