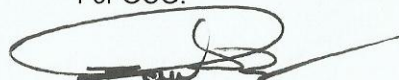


Performance Measures				Baseline Data			Targets		
Description	Formula	Weight	Data Provider	2010	2011	2012	2013	2014	
MFO 1 : Fish Port and Other Post-Harvest Facilities Operation Services									
Quantity	Number of clients/port-users served	Σ Clients	10%	PFDA Operating Units	4,902	5,021	5,963	6,500	7,000
Quality	Utilization of port facilities/assets		35%						
	Landing quays/piers	Capacity used	6%	PFDA Operating Units	58%	50%	78%	78%	78%
	Market Hall	Actual Rated Capacity	6%		80%	82%	81%	81%	83%
	Cold Storage		6%		77%	45%	68%	52%*	59%*
	Ice Making Plant		8%		62%	66%	74%	88%	89%
	Processing Areas		4%		50%	56%	60%	60%	60%
Commercial/Industrial Areas		5%	42%		45%	49%	49%	49%	
Financial	Net income	Gross Income – Total Expenses	15%	PFDA Operating Units & Central Office	4.23	3.65	4.79	5.23	6.65
Subtotal of Weights:			60%						
MFO 2 : Fishery Post-harvest Facilities Construction Services									
Quantity 1	Number of construction projects 1. Started 2. Completed	Σ Projects started/completed	15%	PFDA Central Office	8	3	4	4	5
			5%		13	4	4	6	5
Quantity 2	Number of project development studies conducted 1. Infra-assessment surveys 2. Feasibility Study	Σ Projects development studies conducted	15%	PFDA Central Office	28	86	36	50	70
			5%		3	4	12	18	21
Subtotal of Weights:			30%						
General Administration and Support Services (GASS)									
Timeliness 1	Response time to project request/proposals a) Letters, comments, etc. b) Preliminary appraisal	Average response time	4%	PFDA Central Office	7 days	7 days	7 days	5 days	5 days
			2%		20 days	20 days	20 days	15 days	15 days
Timeliness 2	Detailed Engineering studies completed on schedule (measured in no. of days after fund transfer to PFDA) a) Less than P20 M project cost b) More than P20 M project cost	Average response time	6%	PFDA Central Office	105 days	105 days	105 days	90 days	90 days
			3%		145 days	145 days	145 days	120 days	120 days
Subtotal of Weights:			10%						
TOTAL OF WEIGHTS:			100%						

* Decrease in targets in view of the on-going rehabilitation of the facilities

For GCG:



RAINIER B. BUTALID
Commissioner, GCG

For PFDA:



EDUARDO M. CHU
General Manager, PFDA